



WHY ADVERTISE IN THE... ARIZONA PARKS & RECREATION MAGAZINE?



REACH

CEOs, Presidents, Directors, Purchasing Agents and Senior Management at national, state and county parks, municipalities, recreation agencies, HOAs, & golf courses.



5,800

Print and online versions of *Arizona Parks & Recreation* reach 5800+ readers annually with multiple ways to be seen.



TARGETED

Arizona Parks & Recreation magazine is a recognized and targeted industry publication with established readership and trusted content.

VIEW THE LAST ISSUE



Click here to see the last issue that reached thousands of viewers!

DEADLINES

WINTER

AD DEADLINE: December 1

EST. DELIVERY: Early January

SPRING

AD DEADLINE: March 17

EST. DELIVERY: Late April

FEATURE: Membership Directory

SUMMER

AD DEADLINE: June 10

EST. DELIVERY: Mid-June

FEATURE: Conference Preview

FALL

AD DEADLINE: September 9

EST. DELIVERY: Mid-October

SPECIFICATIONS

COLOR SPACE: Full Color

FREQUENCY: Quarterly

BINDING: Saddle-Stitch

TRIM SIZE: 8.375" x 10.875"

FOR MORE INFORMATION

SALES DEPARTMENT

p. 602.649.6099

tf. 800.572.0011 x8005

advertising@emconsultinginc.com



CLICK HERE TO SIGN UP ONLINE!

www.reserveyourad.com/APRA

AD RATES ALL RATES LISTED ARE PER ISSUE

AD SPECS (Width by Height)

COLOR ADS	1 ISSUE	4 ISSUES	WEB LINK	VERTICAL	HORIZONTAL
Back Cover	\$2,099	\$1,999	\$189	N/A	8.625" x 8.375"
Inside Covers	\$1,899	\$1,789	\$189	8.625" x 11.125"	N/A
Facing Inside Cover	\$1,789	\$1,679	\$189	8.625" x 11.125"	N/A
Full Page	\$1,469	\$1,369	\$189	8.625" x 11.125"	N/A
1/2 Page	\$1,259	\$1,159	\$189	3.625" x 10"	7.5" x 5"
1/4 Page	\$789	\$689	\$189	3.625" x 5"	N/A
Business Card	\$479	\$419	\$189	N/A	3.5" x 2"
Direct Mail (2-Sided)	\$880	\$880	N/A	Trim Size: 4" x 6" Bleed Spec: 4.25" x 6.25"	Trim Size: 6" x 4" Bleed Spec: 6.25" x 4.25"

ENHANCED LISTINGS (only available in the Spring issue featuring the Membership Directory)

Logo Listing w/ Bio: \$199	Logo Listing: \$149	Boxed Listing: \$99
----------------------------	---------------------	---------------------

DIGITAL BANNER	1 ISSUE	4 ISSUES	WEB LINK	AD SPECS
Double Side Banner	\$899	\$839	INCLUDED	Two @ 833 x 3583 pixels
Full Side Banner	\$499	\$449	INCLUDED	833 x 3583 pixels
Double Box	\$399	\$369	INCLUDED	833 x 2363 pixels
Single Box	\$249	\$229	INCLUDED	833 x 1146 pixels
GIF Upgrade*	\$400	N/A	N/A	Length: 10 seconds Frames: 3 max

*Once you have purchased a print or digital advertisement, the GIF Animation Upgrade will allow your image or text to animate in the Digital Edition of the magazine.